

SHSA Membership Meeting 2/11/2025

Julie Smith-Reid, President (shsapresident@gmail.com) Lori Ditton, Secretary (shsasecretary@gmail.com) Nicole Kelly, Treasurer (shsatreasurer@gmail.com) Melissa Martin, VP of Communications (shsacommunications@gmail.com) MaryAnn Brown D'Antonio, VP of Fundraising (shsafundraising@gmail.com) Kristen Atherton, VP of Membership (shsamembership@gmail.com)

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## SHSA Expenses 7/1/2024 - 2/11/2025

## Jan. Expenses (~\$10K):

• Gala Prep

- CC Fee Charges
- Teacher Stipends
- Art Vista Supplies

| SHSA Expenses        | Actuals      | Budget       |
|----------------------|--------------|--------------|
| Community Building   | \$1,993.99   | \$20,000.00  |
| Enrichment Programs  | \$89,222.32  | \$93,310.00  |
| Fundraising Expenses |              |              |
| Fall Festival        | \$8,322.53   | \$12,000.00  |
| Walk-A-Thon          | \$11,352.70  | \$12,000.00  |
| Spring Gala          | \$6,163.29   | \$35,000.00  |
| Other Fundraising    | \$9,558.35   | \$7,500.00   |
| Field Trip Support   | \$2,431.00   | \$40,000.00  |
| Teacher Support      | \$13,550.54  | \$39,700.00  |
| Operational Expenses | \$8,298.40   | \$15,000.00  |
| Other Expense        | \$           | \$25,000.00  |
| Non-SHSA (In/Out)    | \$220.11     | \$           |
| TOTAL EXPENSES       | \$151,113.23 | \$299,510.00 |



## SHSA Income 7/1/2024 - 2/11/2025

## Jan. Highlights:

- ~\$36K income in January
- \$31K Gala
- \$1K Matching
- \$175 Restaurant Night
- Family Fun Night (not reflected) ~\$520
- Valentine Free Dress \$248

| SHSA Income              | Actuals      | Projected    |
|--------------------------|--------------|--------------|
| Fundraising Income       |              |              |
| Annual Fund Drive        | \$40,117.89  |              |
| Fall Festival            | \$25,857.83  | \$22,000.00  |
| Walk-A-Thon              | \$79,926.91  | \$77,000.00  |
| Gala                     | \$31,380.24  | \$150,000.00 |
| Other Fundraising Income |              |              |
| Family Fun Nights        | \$532.52     | \$25,000.00  |
| Free Dress Pass          | \$1,665.38   |              |
| Marquee Message/Hoot     | \$408.64     |              |
| Restaurant Night         | \$2,652.21   |              |
| Spirit Gear              | \$8,242.32   |              |
| Company Matching         | \$26,847.23  |              |
| General Donations        | \$1115.46    |              |
| Interest Income          | \$11.96      |              |
| Non SHSA Income (In/Out) | \$220.11     |              |
| TOTAL INCOME             | \$218,978.70 | \$274,000    |

Goal = \$274K

\$219K